



Knowledge Hub in Eastern Africa (KHEA) Madagascar



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Outline



1. Overview
2. Country Implementing Partners
3. Targeted intervention area
4. Potential associate partners
5. Strategic focus
6. Issues for Madagascar

Overview of the KHEA - Madagascar

The different project stakeholders

Geographical overview

Countries & organisations

Senegal (hub base) | ENDA Pronat (lead),
FENAB, Agrecol Afrique
Gambia | tbc
Mali | CNOP
Benin | Centre Songhai
Nigeria | NOAN



Countries & organisations

Cameroon (hub base) | SAILD,
GADD, Inades, CPF, CIPCRE
DRC | tbc
Tchad | tbc



Countries & organisations

Egypt (hub base) | SEKEM
Tunisia | CTAB
Morocco | FIMABIO



Countries & organisations

Uganda (hub base) | Biovision Africa Trust (lead),
PELUM
Kenya | Biovision Africa Trust
Tanzania | TOAM
Rwanda | ROAM
Ethiopia | tbc
Burundi | tbc
Madagascar | tbc



Countries & organisations

Zambia (hub base) | Sustainability Institute (lead), PELUM
South Africa | SAOSO
Namibia | NOA, NNF
Malawi | tbc



- Madagascar integrated the project in Phase II: June 2022 – May 2024 (especially from March 2023 to may 2024).
- Implementation: Uganda, Kenya, Rwanda, Tanzania, & Madagascar
- Budget : About 200,000€

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Country Implementing Partners

Lead partner

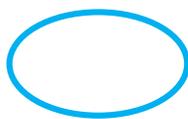
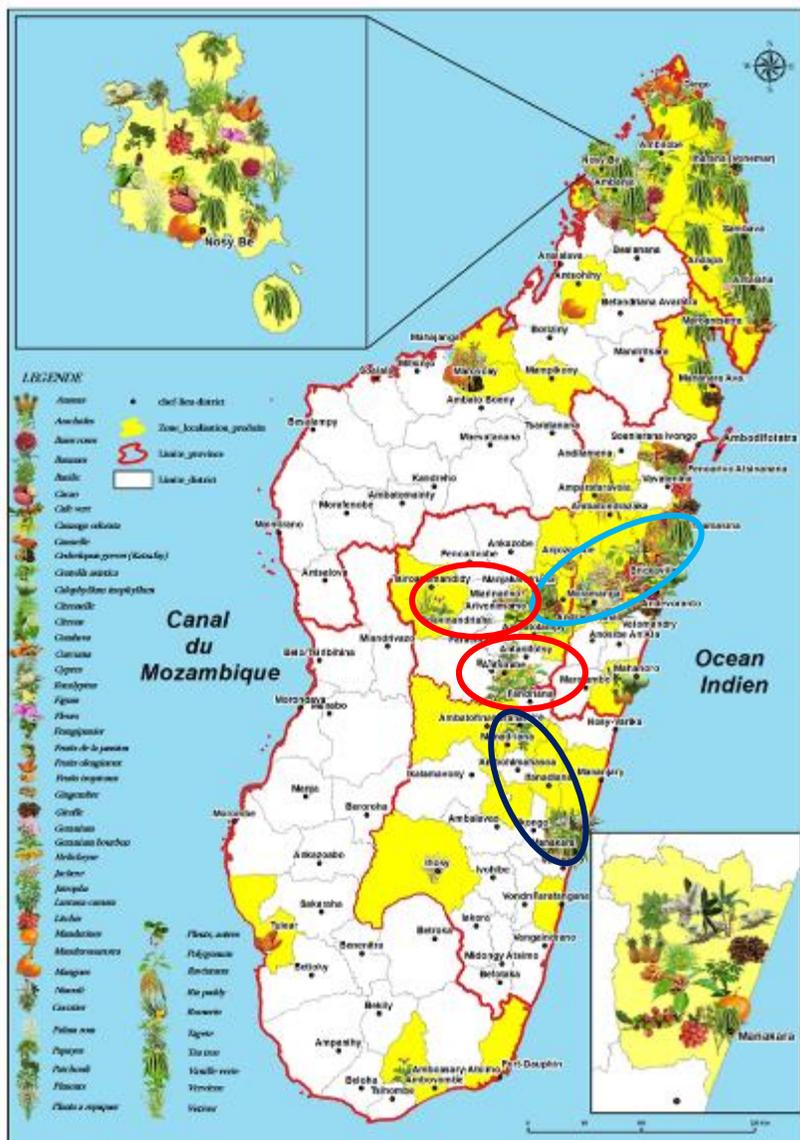


Association **created in 2000**

15 members : various organizations involved in research, training and dissemination of Agroecology (AE) and Conservation Agriculture (CA) in Madagascar

Malagasy Syndicate of Organic Agriculture, **created in 2011**, with about **80 members** carrying out activities in the organic sector and having certificates of conformity for their organic products, with more than **5,000 producer partners in rural areas**

Targeted intervention area



Targeted Area in priorité (Axis NR 2)
Could concern 2 Regions (2-3 districts)



Possible Extension + 2 Regions
(Itasy - Vakinankaratra)



Potential Extension (for next phase)

Potential associate partners



- Ministries (MINAE, MEDD, MICC...) and regional branches (DRAE/DREDD)
- Funders and PTF
- CNABIO (National Committee for Organic Agriculture)
- GSDM and SYMABIO members
- Training Center (BIMTT /SAF –FJKM as Center of excellence)
- Development actors : CARITAS, MNP-Madagascar National Parks and other platforms (TFNAC/FCA)
- FOs : Tranoben'ny Tantsaha - OPF (FIFATA, RESEAU SOA, KOLO HARENA...) or Simple Group of farmers
- Organe de Presse

Strategic Focus – Focus Area

FA 1

Collecting / preparing of knowledge:

Validated technical and methodological knowledge for the promotion of organic agriculture, including processing, is prepared for the context of the participating countries and stakeholder groups made available through suitable knowledge products.

FA 2

Dissemination of knowledge:

Validated technical and methodological knowledge, strategies and good practices in the field of organic agriculture, adapted to the contexts of the countries participating in the Eastern Africa regional Knowledge Center for Organic Agriculture, have been disseminated.

FA 3

Networking within agricultural value chains:

Key actors in the organic agriculture value chains of the participating countries in Eastern Africa have been networked in an exemplary manner to strengthen markets and consumption patterns for organic products.

Strategic Focus – Focus Area

FA 1

Collecting / preparing of knowledge:

Validated technical and methodological knowledge for the promotion of organic agriculture, including processing, is prepared for the context of the participating countries and stakeholder groups made available through suitable knowledge products.

Piloted by GSDM

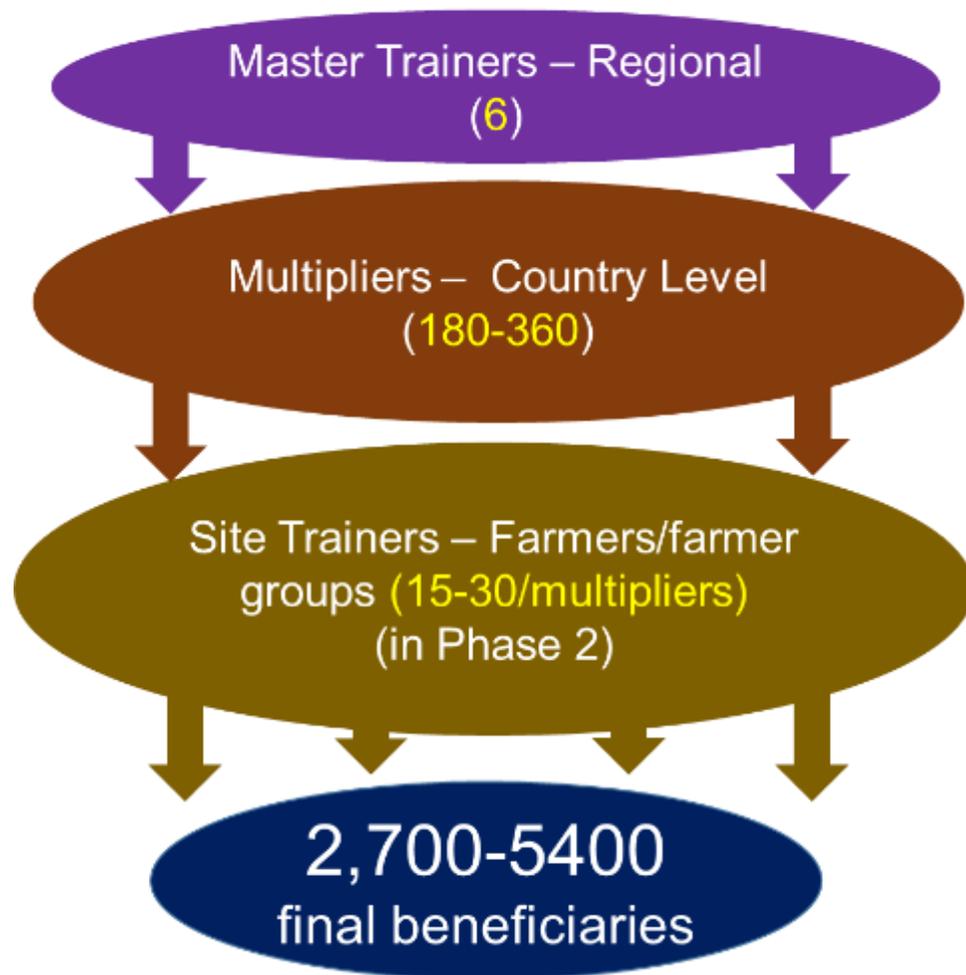
- Knowledge products collected, assembled, capitalized, from various experiences of actors in Madagascar, and to be validated by the Validation Committee...
- Including 12 new knowledge products developed during the project
- Validation committee set up with the following potential members: MINAE, research organization, NGO, training center, private company.

Strategic Focus – Focus Area

FA 2

Dissemination of knowledge:
Validated technical and methodological knowledge, strategies and good practices in the field of organic agriculture, adapted to the contexts of the countries participating in the Eastern Africa regional Knowledge Center for Organic Agriculture, have been disseminated.

**Piloted by GSDM
+ SYMABIO**



- Multipliers:**
- Innovators
 - Extension Agents
 - Marketers
 - Rural Service Providers
 - Model farmers
 - Trainers
 - Organisations and Entrepreneurs
 - NGOs in service of communities



Training in the Center of Excellency & FFS

Strategic Focus – Focus Area

FA 3

Networking within agricultural value chains:

Key actors in the organic agriculture value chains of the participating countries in Eastern Africa have been networked in an exemplary manner to strengthen markets and consumption patterns for organic products.

**Piloted by
SYMABIO**

- Support to PGS initiatives (identification and accompaniment of farmers' groups - 2 groups of 30 farmers targeted for PGS certification)
- Participation in various promotional events (by involving the beneficiaries)



+ Other
Dissemination
Channels



KCOA Website



Print Material



TV and radio
shows



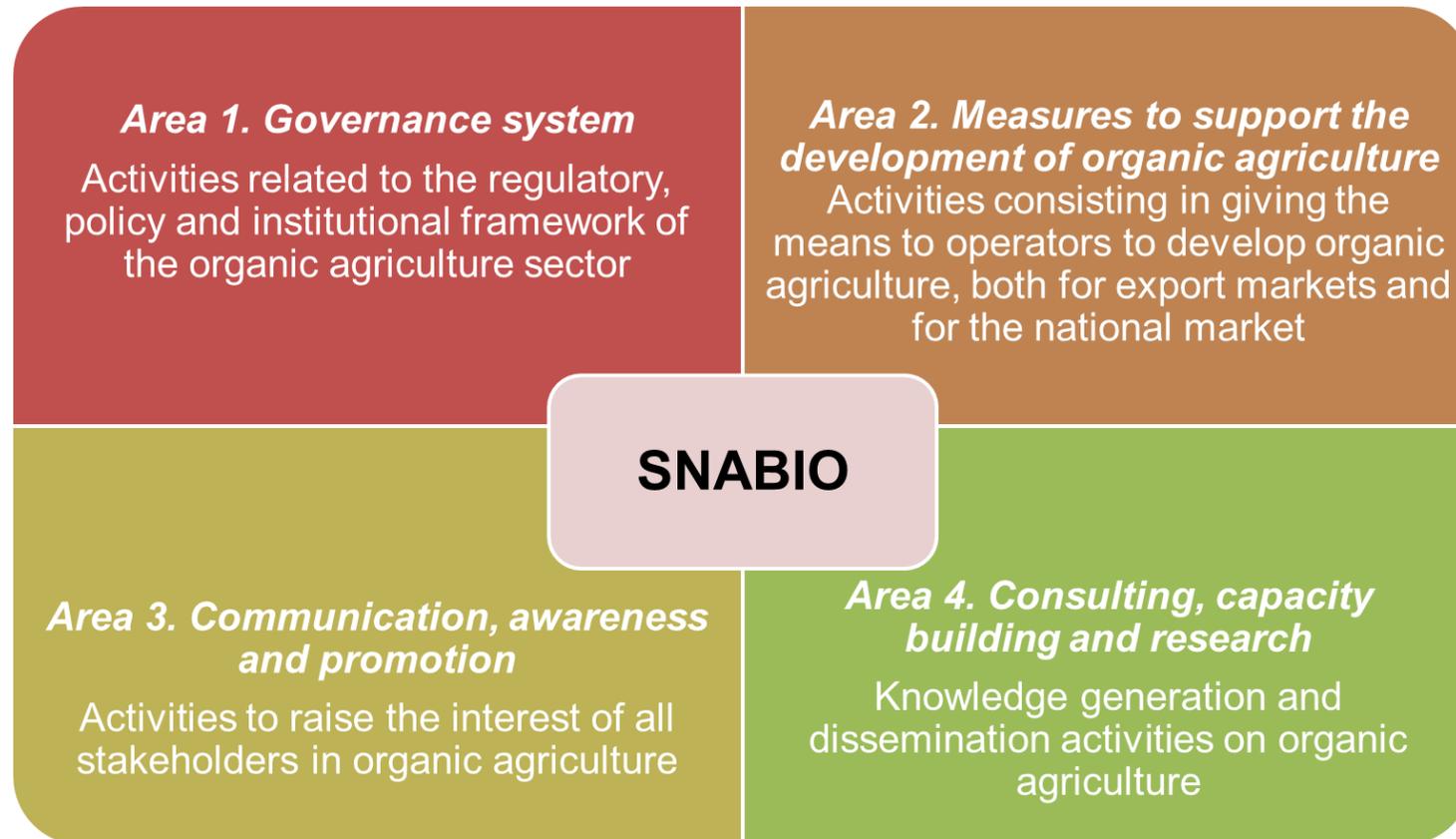
Social Media



Other websites (e.g.
Infonet, AA, Organic Africa)

Issues for Madagascar

Contribution to the SNABIO (National Strategy for Organic Agriculture)

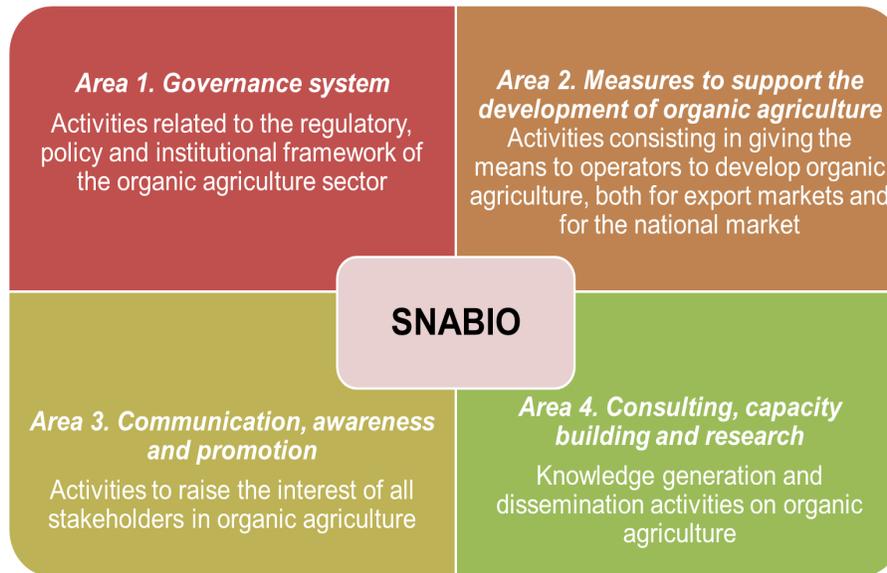


Issues for Madagascar

Contribution to the SNABIO (National Strategy for Organic Agriculture)

Strengthen the link between Agroecology and Organic Agriculture, both technically and institutionally between the GSDM and the SYMABIO & actors

Networking of organic actors at national, regional, international levels
Awareness raising in Organic agriculture



Contributes to the development of the market at the national level and is integrated into the current dynamics of the development of GSP and TVAB

Improves the management and sharing of knowledge on organic agriculture and adapted agroecological practices, with the validation process involving MINAE and key actors



Misaotra betsaka
Merci beaucoup
Thank you